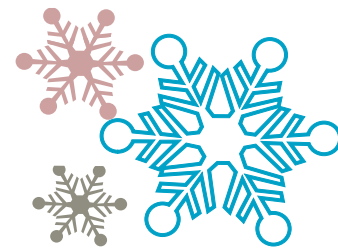


b. NEW PRODUCTS

Get a sneak peak at the 2015 products!



Beaulieu Canada is launching new products for the New Year! Featuring new carpet, engineered, laminate and luxury vinyl products, there is no doubt you will find something to fit your décor!

CARPET

Featuring brand new products under well-known brands such as Tryelle, PetProtect and Mainstreet, you will definitely find the product that will add that cozy feeling to your home!



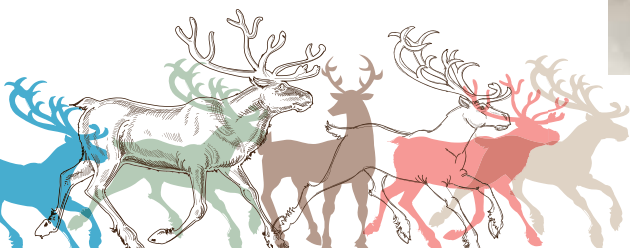
ENGINEERED HARDWOOD

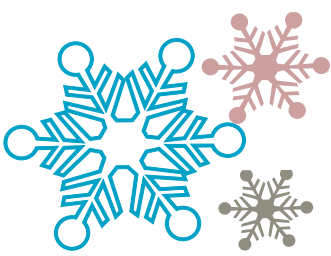
Three new products will be added to the Regale collection. With stunning antique visuals and an authentic handscrape finish, this collection offers unrivalled sophistication at your feet!



LAMINATE

Beaulieu Canada is adding one completely new collection featuring six unique styles and refreshing certain existing collections.





LUXURY VINYL



Because this product category is expanding at exponential rates, Beaulieu Canada is launching three completely new collections of luxury vinyl planks, for a total of 22 new products. This includes the brand new Vinyl2Go collection that gives “easy installation” a whole new meaning!



b. BE HOPEFUL

Beaulieu Canada gives back to the community!

Beaulieu Canada and Paramount Flooring worked together by volunteering at Hope Mission (Edmonton, Alberta) to provide a special Christmas dinner for people in need.

Two Beaulieu Canada sales representatives, Andrew Ross and Candace Paul, assisted with the Christmas decorating, food preparation, serving and cleanup for approximately 500 to 600 people on Monday, December 1st. Hope Mission is a non-profit social care agency that was founded in 1929 for people in need. They provide food, clothing, shelter, housing, spiritual care, 24/7 rescue van, summer camps for kids, and much more.



Photo: Candace Paul and Andrew Ross

b. BE CARING

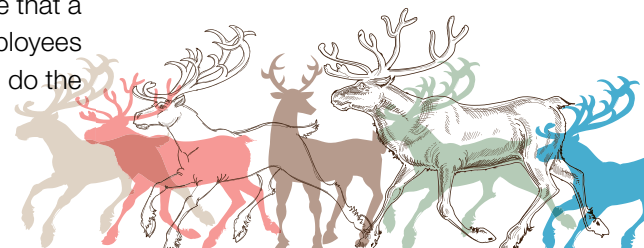
Beaulieu Canada raised \$1427 for United Way!

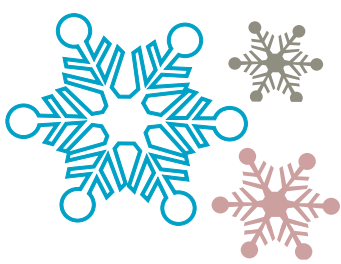
Beaulieu Canada recognizes the importance of its social responsibility and therefore offers support to several charities such as United Way. United Way tackles major social issues and implements winning strategies to fight poverty and exclusion.

As a result of a fundraising campaign which was held from November 10th to November 20th, 2014 for United Way, Beaulieu Canada is pleased to announce that a total of \$1427 has been raised. This amount includes contributions from employees in addition to Beaulieu Canada's. Hoping that this gesture will inspire others to do the same!



United Way | Centraide





b NEW WEBSITE

Visit our new and improved corporate website!

Our redesigned website will surely grab your attention! With new features such as easier access to products, additional product specifications, high resolution product images, and a 'What's New' section for you to follow Beaulieu news, you are sure to find everything you need!

- No more intermediate pages! Get direct access to the product pages, directly from the main menu.
- Additional filters in most product categories (e.g. filter the carpet products by treatment).
- Additional specifications in most product categories (e.g. pattern repeat, treatments associated to the product, certifications, etc.).
- Access to high resolution product images for each style and each colour.
- Follow Beaulieu Canada's product launches, corporate news, contests and much more through our 'What's New' section.

The beaulieucanada.com mobile version has also been modified to reflect these changes.



b HAPPY HOLIDAYS!

Special Season's Greetings to express our sincere appreciation for your confidence and loyalty. We are truly thankful and extend our best wishes for happy and healthy holidays!

CUSTOMER SERVICE HOLIDAY SCHEDULE

December 23rd
Regular hours

December 24th - 25th - 26th
Closed

December 29th - 30th
Open from 8 a.m. to 6 p.m.

December 31st - January 1st
Closed

January 2nd
Open from 8 a.m. to 6 p.m.



b ORIGINAL

Follow us on social media!



BEAULIEUCANADA.COM

